



## Virva Herlitz

### **Consultancy and Coaching experience**

Virva Herlitz is an organizational consultant with more than 20 years of experience from Leadership Development and Organizational change work from both private and Public Sector. Her professional edge is within Executive Coaching with extended experience from coaching corporate clients; strategic leaders and decision makers, management team members and emerging leaders. Virva is known to clients from her professional skills, international experience, and challenging, inspirational and engaging coaching style. She has delivered Executive Coaching services to many companies within IT, Telecom, Media, Banking and Finance, FMCG, Biotech to name a few. Virva now runs her own business Herlitz Consulting with a base in Stockholm and for client services in the Nordics.

### **Line management experience**

Prior to running her own consultancy Virva spent many years working for a global HR Management company where she among other things held managerial positions in the local Swedish organization and also had the role of a Practice Leader within Leadership Development and Organizational Change work. Part of her responsibilities in the global organization was coordinating for coaching skills development, training and licensing consultants. She also provides Leadership 360 assessment and Organizational Values Assessment in transformational change work. A typical assignment for Virva would be customizing Leadership Development Programs based on systemic, appreciative and narrative approaches. Virva's work also extends to Executive Career Transitions Services.

Virva recently finalized her MSc studies at KCC Foundation/ Bedfordshire University, UK within the field of Systemic Leadership and Organization Studies focusing Executive Coaching. Further Virva is a dedicated communicator and often invited as a speaker in professional conferences both in Sweden and elsewhere.

A couple of years back she was also appointed an honorary position as one of the Swedish Government's Ambassadors with a task of enhancing womens' entrepreneurship. She is devoted to developing organizational agility and diversity supporting young professionals in competences development wherever they are.

Prior to consultancy Virva was employed by The Swedish International Development Authority, which took her to field work in Africa.

Clients would typically come from Telecom, IT, Banking and Finance, Energy, Transport, FMCG, Biotech, Media, Energy, Public Health Sector and Public Governance.

### **Background**

MSc in Systemic Leadership and Organization Studies, KCC/ Bedfordshire University, UK; BA, Uppsala University; Trained in Psychotherapeutic Practice, Stockholm University